not your average print shop

PROFESSIONAL SIGNAGE CATALOGUE

bright ideas. illuminated.

www.zirconographics.com
Zircon Graphics is a print shop owned and operated by Wayne Vandenberg and was founded in mid 2011. Zircon Graphics Calgary is co-owned and operated by Nick Kern and was opened in July 2013.

There are a few reasons for opening a new print and graphics company. We realized that there was a large service gap in the sign industries of Lethbridge and Calgary. People have grown accustomed to waiting for weeks or months to get signage, decals, and other large format printing. We felt that this was not necessary at all. At Zircon Graphics we promise to meet any reasonable deadline that our customers set. If you need a sign before you open your new store next week, you can count on our print shop to get it done. We promise to return all your calls and emails within 24 hours to ensure that your projects are completed on time.

We also realized that quality is important to our customers. People will often pay a bit more to get something that will last. At our print shops we only use the highest quality material for our customer repeat business is great, but not when it is because a vehicle wrap is falling apart or a sign is failing. If you want graphics that will last, come to Zircon Graphics in Lethbridge or Calgary for your next project.

We pride ourselves with helping small businesses grow by making them visible in the market. Nothing is more satisfying than seeing a business grow exponentially after helping them with advertising. Our customers are more than just a number. At Zircon Graphics, we do our best to get to know our customers and their business as good as possible before we begin signage, wraps, or any other marketing. This makes our job easier and much more effective.

Please feel free to call us for any advertising needs or even just for advice on your next marketing scheme. With print shops located in Lethbridge and Calgary, it’s even easier! We love to help businesses in all aspects, and look forward to working with you.
FULL COLOR PRINTS

Custom full print graphics that can be cut to any shape or size. It is fully opaque, so you won’t be able to see out from where the graphic is placed. They are digitally printed and UV laminated to help protect and ensure that they withstand the harsh weather conditions. Can also be used indoors on walls to create decals or a wall mural - the possibilities are endless.

CUT VINYL

A perfect product for one to two solid colors and has a longevity of over 5 years outdoors. Cut Vinyl is a thin plastic material that is the same color throughout – whichever color is visible on the front will be visible on the back. You ideally see these on doors for their hours of operation.
ETCHING/FROSTING
Looking to cover glass door or windows while still letting in the light, frosted vinyl is a great solution. Give yourself a unique look by cutting out a pattern or brand it with your logo.

PERFORATION/CLING
Want to be able to cover your windows but still be able to look outside? Window perforation or clear static is what you’re looking for. With full color prints flooding your windows – you’re sure to get noticed!
TRADESHOW DISPLAYS

ROLLUP BANNERS
Easy setup and take down makes these trade show displays your go to. This versatile trade show display can be used in your office space as well.

BOOTHs & PODIUMS
With many different options and sizing, these booths allow you to theme and personalize your space. This gives your customers a quick glance at what you have to offer.

Zircon carries 8ft booths but can custom order larger booths for an additional charge.
PROMOTIONAL & PORTABLE

SANDWICH BOARDS
Crezone: An exterior type plywood with a weather-resistant resin overlay bonded to the wood by heat and pressure. MDO plywood is resistant to the elements with no danger of rust or corrosion.
A Frames: A metal frame that consists of two coroplast inserts or a chalkboard surface.
Plasticade: A plastic sandwich board with insertable graphic. This is a customer favourite as they can be weighted down with sand or water in any weather conditions.

BANNERS AND FLAGS
Banners are a great way to help promote an upcoming event or be used at a trade show. Our banners all come hemmed and grommeted for easy set up.
Outdoor flags are a great way to capture the customer’s attention as they are unique in shape and are big enough to get noticed. The advantage of having these outdoor marketing materials is that they are portable as well. You can use them indoor or outdoor and take only seconds to set up. Our outdoor flags come with many different base options.

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SIGN CANS / PYLONS / MONUMENTS
Sign cans or “lightboxes” offer you the option of advertising your business in the dark. Using the highest quality LED lighting systems, we custom build to fit the size of your storefront. Graphics and images are mounted to new materials to give the best contrast against the brightest LED lights. With our business partnerships, Zircon also offers pylon construction and monument signage for parking lot entrances.

ILLUMINATED LETTERS
Whether you’re looking at building a new sign can for a new business or looking at placing new graphics in an existing can, we can bring all your ideas to life.

THREE DIMENSION LETTERS
With endless options to choose from, we will work with you to choose the best option. Most often used for non-retail signage or when exterior lighting is provided by the building.
ACRYLIC SIGNS
Clear acrylic with standoffs are a popular choice for reception areas as they make the surrounding area look rich. Customize these acrylic signs by adding 3D letters to the face or etched vinyl to the reverse side.

VINYL GRAPHICS
With so many finishing and thicknesses of material, these signs are mostly used to capture client’s attention. Mounting options include flush mounting or stood off the wall with studs & spacers.

3D LETTERING
With so many finishing and thicknesses of material, these signs are mostly used to capture client’s attention. Mounting options include flush mounting or stood off the wall with studs & spacers.

2D SIGNS
The possibilities are endless – from door signs, nameplates and wayfinding signs, we can produce any signage. Contact us to discuss your perfect solution.
Construction job site signage is a must for tradesmen big and small. Make your presence known and let people know where you are working. We offer job site and safety signs of all shapes and sizes to meet your signage requirements. Looking for large mesh or vinyl banners? We’re your construction sign print shop. We offer the following job site signs and more:

- Warning & Safety Signs
- Exit and Entrance Signs
- Mandatory Signs
- Reflective Signs
- Prohibited Signs
- Corporate Signs
VEHICLE GRAPHICS

WRAPS & DECALS
Whether you’re getting decals placed on your vehicles or wanting to get your vehicle fully wrapped, we have you covered. With our in-house graphic designers who have years of experience working on vehicles, to our production facility, where we only use the highest quality materials and equipment and our trained and certified installers, you never have to worry. We pride ourselves in only using the highest performing and lasting wrap film. 3M is an industry leader, providing the highest performing, and longest lasting wrap films on the market.

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Whether you have an idea in mind or would like us to create your brand for you, we will always ensure that your vision comes to life. Our in house graphic designers are personable and experienced and will guide you to ensure that your corporate identity stands out and receives the recognition it deserves.
ROLAND VERSACAMM
Our versatile little print/cut combination. Decals, stickers, labels, vehicle wraps, art canvases, banners and much more. This little beast has been a part of our inventory since opening Zircon in 2011. With it’s ability to print and cut consecutively, we can print and die-cut decals, labels and stickers in a matter of hours.

EFI H652 UV DIRECT PRINT
One of the newest additions to Zircon is the H652. This machine allows us to print directly to any material and substrate up to 1.75 inches thick including glass, wood, metals and even astro-turf!! With 8 print heads, including white, the diversity of the EFI H652 and prints made is outstanding in the print industry.

The H652 converts easily to a roll to roll printer allowing us to print on vinyls, banners and canvases. An economical and ecological addition, the H652 uses UV-cured inks. Our clients will be amazed at the print quality coming out of this machine and the cost savings using the UV inks and less materials will appeal to anyone on, or off, a budget!

Using UV lamp heat and fast-curing inks, this printer gives us the ability to print signs within minutes rather than days!

GERBER SABRE 408 CNC ROUTER
3D lettering and routed signs are becoming more and more popular these days and with the new Sabre 408, Zircon can now provide clients with eye-catching cut signs.
The Gerber Sabre is a versatile and robust machine allowing us to cut shapes and letters in any form and from any material up to 2” thick. With an optional engraving tool, we can router three-dimensional graphics and logos and also engrave onto metal, glass, plastic, wood and acrylics.

**GRAPHTEC 8600 CUTTER/PLOTTER**

Cutting vinyls has never been easier using our new cutter/plotter from Graphtec. Using crop marks and registrations from layout and design software, we can print on either the Roland or EFI and, using built-in sensors the Graphtec can contour cut, perforate and die cut.

**HP DESIGNJET 28500 LATEX PRINTER**

With our latex printer, we exceed client expectations offering production speeds ideal for handling your urgent jobs. The HP Latex 360 Printer produces indoor and outdoor prints on a variety of traditional signage substrates—even textiles. And high-quality, durable prints provide scratch resistance comparable to hard-solvent inks.

**INSTALLATION SERVICES**

A repurposed Altec Lansing crane and bucket truck allows us to perform LARGE tasks at a low cost. From billboards and building signs to maintenance and repairs, we can extend up to 60’ with our boom and crane. Our experienced and professional installation crew can get your sign up when you need it.
GALLERY

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